



SEA FOAM INTRODUCES NEW MOTOR TREATMENT PACKAGING

Custom debossed can sets Sea Foam Motor Treatment apart from imitators



MINNEAPOLIS, April 2018—Sea Foam Sales Company, the leader in engine fuel treatments, engine fluid treatments, lubricants, and other specialty products, has rolled out a new look for its famous Motor Treatment.

All newly produced Sea Foam Motor Treatment cans now feature debossed lettering and markings. The innovative new design, which launched in April, makes Sea Foam Motor Treatment stand out in the market and keeps it a step ahead of imitators.

“Once established on store shelves, the distinct debossed can texture will assure users that they have their hands on Sea Foam Motor Treatment,” said Mark Hanson, President at Sea Foam Sales Company. “Whether they’re a professional using it at an auto service facility or a do-it-yourselfer using it in the garage, the new can is the indicator of genuine Sea Foam Motor Treatment. And what’s in the can hasn’t changed.”

The Sea Foam Motor Treatment formula relied upon for decades is still the same, and works in many applications, from cars and trucks to powersports to just about any small engine. Among its uses:

- Fuel injector and carburetor cleaning
- Dissolving fuel and oil deposits
- Lubrication of upper cylinders
- Fuel stabilization
- Moisture control and corrosion protection

For more information about Sea Foam Motor Treatment, go to seafoamsales.com/sea-foam-motor-treatment.

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*—Mark Hanson, President,
Sea Foam Sales Company*

About Sea Foam Sales Company

Twin Cities-based Sea Foam Sales Company has been a trusted leader in engine fuel treatments, engine fluid treatments, lubricants, and other specialty products since 1942. Founded on a single product developed for the marine market that gave it its name, Sea Foam has since grown to include a wide range of products for the automotive aftermarket and related industries, and is distributed nationwide. For more information about Sea Foam Sales Company, go to seafoamsales.com.

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